

DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT FACULTY OF COMMERCE AND MANAGEMENT INTEGRAL UNIVERSITY, LUCKNOW

Date: 04/03/2022

Ref.No. - IU/DCBM/2021/50

Notice

All the Faculty Members and Students are hereby informed that the Faculty of Commerce and Management, Integral University is organizing an Extension Activity with a NGO, Ahsan Foundation and a Guest Lecture of Ms. Alcena Mussana, Program Manager, LED BY Foundation to celebrate International Women's Day on 7th and 8th of March, 2022.

The purpose to celebrate this day is to promote the spirit of womanhood. While every day is a women's day, this particular day is marked to honor all the women and their achievements. Time and again, women have proved their worth by excelling in every field and bringing pride. They are not just powerful leaders in the economic and political domain but rule in sports, entertainment, education, and other categories as well.

Timing: 11:00 am onwards on 7th March

10:00 am onwards on 8th March

Prof. A. K. Saxena

Dean, FCM

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Dr. Syed ShahidMazhar

Head, DCBM





MINSPIRING EXCELLENCE

FACULTY OF COMMERCE & MANAGEMENT celebrates

International Women's Day

EXTENSION ACTIVITY
WITH
AHSAAN FOUNDATION, LUCKNOW

"Women's health awareness"

ON



DATE

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• 7 MARCH, 2022

&

11:00AM ONWARDS

TIME

GUEST LECTURE ON "GENDER EQUALITY TODAY

"GENDER EQUALITY TODAY FOR A SUSTAINABLE TOMORROW"



ALEENA MUSSANA
PROGRAM MANAGER- LED BY FOUNDATION

DATE



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TIME

8 MARCH, 2022

10:00AM

Prof.A.K. Saxena

Dean, FCM

Co-ordinators:

Dr.Farhina S. Khan Ms.Nazia Akhlaq



Dr.S.S.Mazhar Head,DCBM

Student Co-ordinator: Chowdhery Safi Waris (+91 9670902690)

FACULTY OF COMMERCE AND MANAGEMENT Celebrates "INTERNATIONAL WOMEN'S DAY "

" HERE 'S TO STRONG WOMEN: MAY WE KNOW THEM MAY WE BE THEM. MAY WE RAIS E THEM."

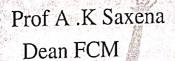
Tuesday, March 8th, 2022

11:30 am onwards

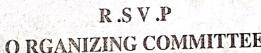
Venue: Seminar Hall

Color Theme: Pink

Best wishes



Dr. S.S Mazhar Head DCBM





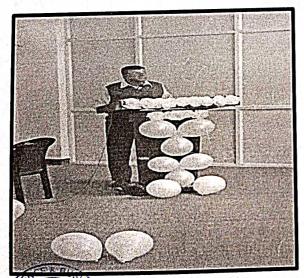


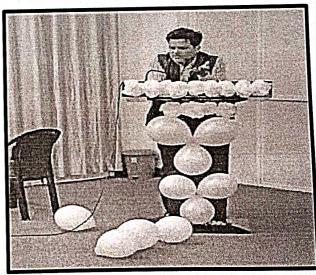
Brief Report on the Celebration of International Women's Day 8th March 2022

International Women's Day was celebrated at the Department of Commerce and Business Management on 8th March 2022 under the Guidance and Encouragement of **Prof. A.K Saxena**, Dean FCM, and **Dr. Syed Shahid Mazhar**, Head DCBM. The purpose of celebrating Women's Day is to raise awareness about the status and dignity of women among the students. A Guest Lecture was conducted in the morning through the Google meet platform on the theme "Gender Equality Today for a Sustainable Tomorrow".

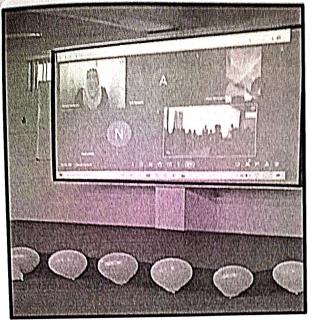
The Program began with the welcome note by Prof. A.K Saxena, Dean FCM addressing the students about the importance of Gender Equality. The eminent speaker for the lecture was Ms. Aleena Mussana, Program Manager-Led by Foundation. She explained that the world is moving towards gender equality. It is moving towards a balance between both men and women. A change is required and is also essential. It is observed that men have more advantages in every sphere of life in comparison to women since ages. However, this needs a change as we all are humans should be treated equally with equal rights and opportunities. More than 100 students showed active and enthusiastic participation in the lecture. The programme was concluded with the vote of thanks by Dr. Farhina S. Khan. The entire Programme was coordinated by Dr. Farhina S. Khan and Ms. Nazia Akhlaq.

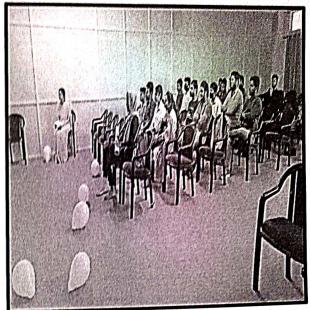
Screenshots of the Webinar





Motivation by Respected Dean and Head of the Department





Ms. Aleena Mussana addressing the audience

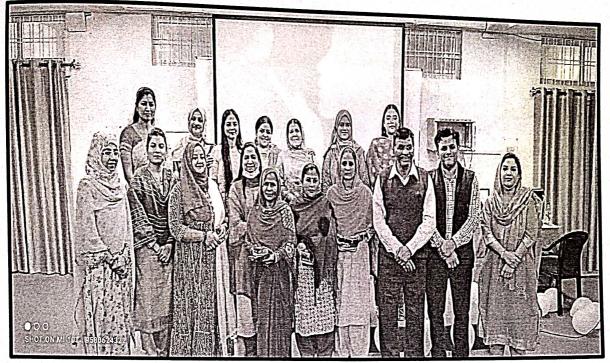
Post-webinar, the Dean and Head of the Department invited all the faculty members for a get to gather The Dean and Head of the Department felicitated the cleaning staff member for their untiring efforts and hard work. The male faculty members shared their views on this occasion and appreciated the efforts of women for making this world a better place. The efforts and hard work of the women can't be quantified, but recognized and appreciated, as they even in difficult times of pandemic stood strong and contributed to the best of their capabilities. The program was conducted in a very healthy and entertaining atmosphere. Refreshments were arranged for all faculty members post celebration.



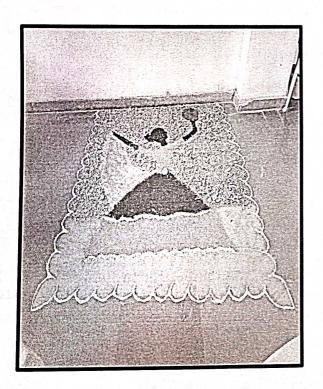


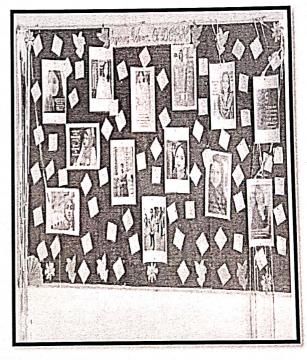
A group photograph of the female faculty members and cleaning staff with the Dean and Head of the Department





Motivational words of Dean and Head inspired the ladies in the Department





Some beautiful memories of the celebration



Peparament of Commerce & Business

Management

Faculty of Commerce and Management Integral University

Guest Lecture Women's Day

Date: 8/3/2022

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DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT FACULTY OF COMMERCE AND MANAGEMENT, INTEGRAL UNIVERSITY

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